

Even more support for local community toddler groups

Today, What's On 4 Little Ones announced that this online directory of activities for under 5s is extending it's support for local communities.

Since the launch of www.whatson4littleones.co.uk in March 2006 pre-school charities and activities with no charge to parents have received free listings. Free listings are now being extended to all groups that charge £1.50 or less.

Co-founder, Sam Willoughby explained the decision, "We have grown rapidly since our launch and we are delighted to support local communities further by providing free advertising for these groups."

"We only charge a small fee of £12+VAT for a whole year but even this was out of reach of the local parent and toddler groups who just cover their costs by charging 50p or £1 a session. These groups are important within a community, not just for the children but for parents to meet. We hope that by listing on our website they will increase awareness and ensure that they continue to run."

For more information about www.whatson4littleones.co.uk please visit the website or contact the team on 05600 703224 or email info@whatson4littleones.co.uk.